This listing of claims will replace all prior versions, and listings of claims in the application:

Claim 1 (Previously Presented): A moulding, comprising:

a plastic matrix which comprises a transparent plastic,

a soluble fluorescent dye and

a scattering agent whose refractive-index difference from said plastic matrix is +/- from 0.003 to 0.2,

wherein a white pigment whose refractive-index difference from said plastic matrix is from +0.4 to 1.5 is also present, at a concentration of from 0.001 to 0.1% by weight.

Claim 2 (Previously Presented): The moulding according to Claim 1, wherein said white pigment comprises titanium dioxide, zinc oxide or zinc sulphide.

Claim 3 (Previously Presented): The moulding according to Claim 1, wherein said scattering agent comprises one or more materials selected from the group consisting of aluminium hydroxide, aluminium potassium silicate, aluminium silicate, barium sulphate, calcium carbonate, magnesium silicate, polystyrene, light-scattering beads comprised of crosslinked plastic and mixtures thereof.

Claim 4 (Previously Presented): The moulding according to Claim 1, wherein the reflectance of said moulding is higher by at least 10% than that of a corresponding moulding without white pigment.

Claim 5 (Previously Presented): The moulding according to Claim 1, wherein said transparent plastic has a transmittance of at least 40% in the visible region.

Claim 6 (Previously Presented): The moulding according to Claim 1, wherein said transparent plastic is selected from the group consisting of extruded polymethyl methacrylate, cast polymethyl methacrylate, impact-modified polymethyl methacrylate, polycarbonate, polystyrene, styrene-acrylonitrile, polyethylene terephthalate, glycol-modified polyethylene terephthalate, polyvinyl chloride, transparent polyolefin, acrylonitrile-butadiene-styrene and mixtures thereof.

Claim 7 (Previously Presented): The moulding according to Claim 1, wherein the fluorescent dye is present in combination with other colorants.

Claim 8 (Canceled).

Claim 9 (Canceled):

Claim 10 (Previously Presented): The moulding according to Claim 1, wherein said white pigment is titanium dioxide, zinc oxide or zinc sulphide.

Claim 11 (Previously Presented): An article, comprising:

the moulding as claimed in Claim 1, wherein said article is a vehicle bodywork, a designer furniture, signage, a lighting system, or one or more parts thereof.

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Claim 12 (New): The moulding according to Claim 1, wherein said white pigment is titanium dioxide, zinc oxide or zinc sulphide.

Claim 13 (New): The moulding according to Claim 1, wherein said white pigment is present in an amount of from 0.001 to 0.0075% by weight.